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**Tender Notification No. Comm 5/2025**  
**e-Tender ID: 829806**



# **ANDHRA PRADESH PUBLIC TRANSPORT DEPARTMENT (APSRTC)**

The tender is for awarding advertising Contracts for display of  
advertisements on reverse of TIM tickets (Ticket Issuing Machine) at  
Corporation for a period of 3 years

O/o The VC & MD,  
Commercial Department,  
RTC House, PNBS,  
Vijayawada – 520013

**Website: <http://www.apsrtc.ap.gov.in>**

## **DISCLAIMER**

This Tender Document is being issued by APPTD (APSRTC) represented by Chief Manager (Commercial) for inviting e-tenders for awarding District wise advertising contracts on reverse of TIM tickets in Corporation for a period of three years on such terms and conditions as set out in this Tender Document and Agreement.

It is hereby clarified that this Tender Document is not an agreement and is not an offer or invitation by APPTD (APSRTC) to any Tenderer hereunder. The purpose of this Tender Document is to provide the Tenderer(s) with information to assist in the formulation of their proposal for submission their Bids.

The purpose of this Tender document is to provide Bidders with information that may be useful to them in eliciting their proposals pursuant to this Tender Document. This Tender Document may not be appropriate for all persons, and it is not possible for APPTD (APSRTC), its employees or advisors to consider the investment objectives, financial situation and particular needs of each Tenderer who reads or uses this Tender Document.

The information contained in this Tender Document or subsequently provided to Bidders, whether in document or verbal or any other form by or on behalf of APPTD (APSRTC) by any of its employees or advisors, is provided to Bidders on the terms and conditions set out in this Tender Document and such other terms and conditions subject to which such information is provided.

This Tender Document includes assumptions, assessments, statements and information contained in this Tender document, may not be complete, accurate, adequate or correct. Each Tenderer should, therefore, conduct his/its own investigations and analysis and should check the accuracy, adequacy, correctness, reliability and completeness of the assumptions, assessments, statements and information contained in this Tender document and obtain independent advice from appropriate sources.

Information provided in this document to the Bidders is on a wide range of matters, some of which depends upon interpretation of law. The information given is not an exhaustive account of statutory requirements and should not be regarded as a complete or authoritative statement of law. APPTD (APSRTC) accepts no responsibility for the accuracy or otherwise for any interpretation or opinion on law expressed herein.

APPTD (APSRTC), its employees and advisors make no representation or warranty and shall have no liability to any person, including any Applicant or Tenderer under any law, statute, rules or regulations or tort, principles of restitution or unjust enrichment or otherwise for any loss, damages, cost or expense which may arise from or be incurred or suffered on account of anything contained in this Tender Document or otherwise, including the accuracy, adequacy, correctness, completeness or reliability of the Tender document and any assessment, assumption, statement or information contained therein or deemed to form part of this Tender Document or arising in anyway in this Tender Stage.

APPTD (APSRTC) may in its absolute discretion, but without being under any obligation to do so, update, amend or supplement the information in this Tender Document and Agreement documents.

APPTD (APSRTC) shall not be responsible for any costs or expenses incurred by the Proposers in connection with the preparation and delivery of Proposals, including costs and expenses related to visits to the sites. APPTD (APSRTC) reserves the rights to cancel, terminate, change or modify this bid process and/or requirements of bidding stated in the Tender Document, without assigning any reason or providing any notice and without accepting any liability for the same.

Signature of the Tenderer

## e - TENDER DETAILS

1.	Department Name	Andhra Pradesh State Road Transport Corporation
2.	Circle/Division	Office of the CM(Comm), RTC House, PNBS, Vijayawada
3.	Tender Number	e-tender ID : 829806, Notification No: Comm 5/2025.
4.	Tender Subject	Awarding contracts for display of advts on reverse of TIM tickets in Corporation for a period of 3 years through e-tenders.
5.	Period of Contract	Three years
6.	Form of Contract	As per Tender Document
7.	Tender Type	Open
8.	EMD	<p>Bidders should make payment of <b>EMD</b> amount <b>to Public Transport Department Govt. of AP</b> through either Demand Draft obtained from any Nationalized Bank / Scheduled Bank in favour of APPTD, Vijayawada payable at Vijayawada. The DD shall be submitted along with physical copies tender document and enclosures or NEFT/RTGS to the following Current account of APPTD (APSRTC)</p> <p>Current Account No. 41314187169, IFSC Code SBIN0020169 Branch SBI, Sitaramapuram, Vijayawada</p> <p>The tenderer should also pay <b>Rs. 100/-</b> to <b>APTS e-portal</b>.</p>
9	Tender document Process Fee	Payment of Rs. 11800/-, (Eleven thousand eight hundred only) for Corporation. (Inclusive of GST)
10.	Tender document Process Fee Payable To	<p>Bidders should make payment of <b>Rs. 11800/- to Public Transport Department Govt. of AP</b> through either Demand Draft obtained from any Nationalized Bank / Scheduled Bank in favour of APPTD, Vijayawada payable at Vijayawada. The DD shall be submitted along with physical copies tender document and enclosures or NEFT/RTGS to the following Current account of APPTD (APSRTC)</p> <p>Current Account No. 41314187169, IFSC Code SBIN0020169 Branch SBI, Sitaramapuram, Vijayawada</p>

Signature of the Tenderer

		In addition, the bidder has to pay an amount of Rs. 100/- to APTS – e-portal towards Tender document Process Fee and upload the concerned receipts during bid submission in e-portal.
11.	Submission of bid amount	Tenderer has to quote license fee per month payable to the Corporation during 1st year of contract excluding all taxes / levies for Corporation.
12.	Security Deposit	Successful tenderer has to pay amount equivalent to 6 months license fee of 3 <sup>rd</sup> year of contract to the Corporation towards interest free, refundable Security Deposit.
13.	Bank Guarantee	Successful tenderer has to submit bank guarantee for an amount equivalent to 6 months license fee of 1 <sup>st</sup> year of contract to the Corporation having validity for a period of one year from the date of commencement of agreement towards refundable Bank Guarantee.
14.	Tender document downloading Start date.	23.09.2025 at 10.00 am
15.	Tender document downloading End date.	15.10.2025 at 05.00 pm
16.	Bids Submission Closing Date	16.10.2025 at 02.00 pm
17.	PQ Stage Evaluation Date	16.10.2025 at 02.30 pm
18.	Price Bid Evaluation Date	22.10.2025 at 11.30 am
19.	Contact Details regarding e-portal	91 9154383633, 9154383634, 7337318402, 7337318403
20.	Officer Inviting Bids	Chief Manager (COMM), APPTD (APSRTC)
21.	Contact Person	Chief Manager (COMM)
22.	Address/E-mail id	CM(COMM), Commercial Section, RTC House, PNBS, Vijayawada, <a href="mailto:dyctmcomm@gmail.com">dyctmcomm@gmail.com</a>
23.	Contact Details	9959222746, 9959225300, 9100940728

Signature of the Tenderer

24.	Procedure to Offer Submission	<p>The Bidders shall submit their response through Bid submission to the tender on e-Procurement platform at <a href="http://tender.apecurement.gov.in">http://tender.apecurement.gov.in</a> as per the procedure given below.</p> <p>The Bidders would be required to register on the e-procurement market place <a href="http://www.eprocurement.gov.in">www.eprocurement.gov.in</a> or <a href="http://tender.apecurement.gov.in/">http://tender.apecurement.gov.in/</a> and submit their bids online. Offline bids shall not be entertained by the Tender Inviting Authority for the tenders published in e-Procurement platform. The Bidders shall submit the details in the online standard formats displayed in e-Procurement web site. The Bidders shall attach/upload the scanned copies of the receipts of payment of EMD and application fee in the e-procurement web site. The Bidders shall attach all the required documents for the specific tender after uploading the same during the bid submission as per the Tender Notice and Bid Document.</p> <p>The bidder shall quote base price only (to be paid to APPTD (APSRTC) as license fee excluding of taxes levies etc) in the prescribed column of e-portal and shall not fill taxes/ levies column of e-portal.</p> <p>To submit the bids, tenderers shall possess class -3 type Digital Key.</p> <p><b>1. Digital Certificate Authentication:</b></p> <p>The Bidders shall authenticate the bid with their Digital Certificates for submitting the bid electronically on e-Procurement platform and the bids not authenticated by digital certificate of the Bidders will not be accepted on the e-Procurement platform <a href="http://tender.apecurement.gov.in/">http://tender.apecurement.gov.in/</a></p> <p><b>2. Registration with e-Procurement platform:</b></p> <p>For registration and online bid submission, Bidders may contact HELP DESK of M/s Vupadhi Technologies Limited or <a href="http://tender.apecurement.gov.in/">http://tender.apecurement.gov.in/</a></p> <p><b>3. Payment of Transaction Fee:</b></p> <p>It is mandatory for all the participant Bidders from 1st January 2006 to electronically pay a Non-Refundable Transaction fee to M/s APTS(Andhra Pradesh State Technological Services), the service provider through "Payment Gateway Service on E-</p>
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		<p>Procurement platform". The Electronic Payment Gateway accepts all Master and Visa Credit Cards issued by any Bank and Direct Debit Facility/Net Banking of ICICI Bank, HDFC, Axis Bank to facilitate the transaction. This is in compliance of G.O. Ms. No. 13, Dt. 07.05.2006. GST @ 18% + Bank Charges on the transaction amount payable to M/s APTS (Andhra Pradesh State Technological Services) shall be applicable.</p> <p><b>4. Tender Document:</b></p> <p>The Bidders are requested to download the Tender Document and read all the terms and conditions mentioned in the Tender Document and seek clarification, if any, from the Tender Inviting Authority. Any offline bid submission clause in the tender document could be neglected. The Bidders have to keep track of any changes by viewing the Addenda / Corrigenda issued by the Tender Inviting Authority from time-to-time, in the e-Procurement platform only, no other mode of correspondence will be entertained. The Department calling for Tenders shall not be responsible for any claims / problems arising out of this.</p> <p><b>5. Bid Submission Acknowledgement:</b></p> <p>The Bidders shall complete all the processes and steps required for Bid submission. The system will generate an acknowledgement with a unique bid submission number after completing all the prescribed steps and processes by the Bidders. Users may also note that the bids for which an acknowledgement is not generated by the e-Procurement system are treated as invalid or not saved in the system. Such invalid bids are not made available to the Tender Inviting Authority for processing the bids. The Government of AP and M/s APTS (Andhra Pradesh State Technological Services) are not responsible for incomplete bid submission by users.</p>
25.	General Terms & Conditions	As per Tender Document
26	Submission of physical copies of tender documents	Tenderers who submitted bids shall submit physical copies of all the documents enclosed in e-portal in the Office of the CM(Comm) on the day of bid submission.
27	License fee enhancement during contract period	Every year @ 10% over previous year license fee from 2 <sup>nd</sup> year onwards

Signature of the Tenderer

28.	Documents to be uploaded	<ul style="list-style-type: none"> <li>i) GST Certificate,</li> <li>ii) Firm Registration certificate,</li> <li>iii) Firm PAN card,</li> <li>iv) Firm TAN certificate,</li> <li>v) Partnership deed in case of partnership firm,</li> <li>vi) Completely filled and Signed Copy of tender document,</li> <li>vii) DD or NEFT/RTGS payment receipt towards EMD payment to APPTD (APSRTC) account</li> <li>viii) EMD amount of Rs. 100/- (payment to APTS e-portal),</li> <li>ix) DD or NEFT/RTGS payment receipt towards Tender processing fee (Rs. 11800/- for Corporation),</li> <li>x) Tender processing fee of Rs. 100/- payment to APTS e-portal,</li> <li>xi) Proof of average Annual Turnover in advertisement business for equal to or more than Rs. 10 lks,</li> <li>xii) Experience Certificate for minimum two years and</li> <li>xiii) Certified Income Tax returns filed for the latest two consecutive financial years.</li> </ul>
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## **HOW TO APPLY**

- Click at <http://tender.apecurement.gov.in/> to download e-Procurement notification and Tender document
- Read the complete document, carefully
- Price Bid shall be submitted online only
- The system will generate an acknowledgement with a unique offer submission number on successful completion of the above process.

For any help or technical support on e-Procurement, Bidders may contact M/s Vupadhi Technologies Limited over phone or in person or their helpdesk at:

### **e-Procurement Help Desk**

#### **Vupadhi Techno Services Pvt. Ltd.**

#### **Vijayawada Office Address :**

Flat No : 407, 4th Floor,  
Sreeram's Sneha Avenue,  
Near Aravinda School, Kunchanapalli,  
Tadepalli (M), Guntur (Dist) - 522501.  
Andhra Pradesh.

Phone No: 91 9154383633, 9154383634, 7337318402, 7337318403

For any e-Procurement Application Service Requests and Technical issues related to Document Uploads, Tender Publishing, Issue of Corrigendum, Encryption/Decryption Key issues, Bid Evaluation, Bidder Login issues, New Registration issues, Key Uploads, DSC Key installation , Bid Submission, system users may please mail to [eprocsupport@vupadhi.com](mailto:eprocsupport@vupadhi.com).

Signature of the Tenderer



### **Details of tender notification No. Comm 5/2025, E-tender ID: 829806**

1. The tender is for awarding contract for display of advertisements on the reverse of TIM (Ticket Issuing Machine) tickets for a period of three years utilized by Corporation for issuing tickets in Corporation.
2. Tenders are invited from reputed agencies in two bid system through e-tenders.
3. Tender documents can also be down loaded from the web site [http://www.apsrtc.ap.gov.in/T\\_Advertisements.aspx](http://www.apsrtc.ap.gov.in/T_Advertisements.aspx).
4. Tender document process fee of Rs. 11,800/- shall be paid through **DD or NEFT/RTGS** to the current Account No. 41314187169, IFSC Code: SBIN0020169, SBI, Sitaramapuram, Vijayawada and the details of payment of processing fee shall be attached / uploaded at the time of bid submission through online.
5. In addition, the bidder has to pay an amount of Rs. 100/- (one hundred) to APTS – e-portal towards Tender document Process Fee and upload the concerned receipt during bid submission in e-portal.
6. Earnest Money Deposit for an amount of Rs 5,00,000/- shall be paid through **Demand Draft** obtained from any Nationalized Bank / Scheduled Bank in favour of Public Transport Department Government of AP, Vijayawada payable at Vijayawada or through NEFT/RTGS. DD or NEFT/RTGS details of payment of processing fee & EMD shall be attached / uploaded at the time of bid submission through online.
7. In addition, the bidder has to pay an amount of Rs. 100/- (one hundred) to APTS – e-portal towards EMD and upload the concerned receipts during bid submission in e-portal.
8. Tenderer shall quote for license fee per annum excluding taxes / levies during 1<sup>st</sup> year of contract separately by paying requisite EMD & application fee.
9. Before submission of the tender, tenderers are required to make themselves fully conversant with the eligibility, terms and conditions, so that no ambiguity arises at a later date in this respect.
10. APPTD (APSRTC) reserves the right to accept any tender or reject/cancel any tenderer all the tenders received in response to this tender notification at any stage without assigning any reasons whatsoever.

**Chief Manager(Comm)**

Signature of the Tenderer

## **Terms and Conditions of the Tender**

### **General**

1. All the tenderers including those who have downloaded the Tender Document are requested to get in touch with Commercial Department / APPTD (APSRTC) for all updates on the tender such as addendums, replies to queries, postponement of tender schedules etc., or monitor the website for the same. No claims or compensation will be entertained on account of the Tenderer having not read/noticed the updates, etc.
2. The tenderers may inspect the tickets physically to have clear idea before submitting their tender
3. Tenderer is required to read carefully the contents of this document and is expected to examine all instructions, forms, terms and conditions in the tender documents. Failure to furnish all the information required as per the tender document or submission of a tender not substantially responsive to the tender document in every respect will be at the Tenderer's risk and may result in rejection of the tender.
4. The Tender must be submitted in the prescribed Tender Form along with requisite EMD and tender application fee.
5. The Tender once submitted shall not be permitted to be withdrawn. The Corporation shall not be responsible for the delay in finalizing the tenders for administrative reasons or for the reasons beyond its control viz., Court directive etc.
6. The Bidders shall complete all the processes and steps required for Bid submission. The system will generate an acknowledgement with a unique bid submission number after completing all the prescribed steps and processes by the Bidders. Users may also note that the bids for which an acknowledgement is not generated by the e-Procurement system are treated as invalid or not saved in the system. Such invalid bids are not made available to the Tender Inviting Authority for processing the bids.
7. Any person/agency/organization, who/which was a contractor to the Corporation in the past and was terminated due to default in payment or for any other reason and any existing contractor who defaulted in payment of contract amount equivalent to 6 months and above in the present contract on the date of submission of this tender, is disqualified from participating in this Tender. Any person/agency/organization, who have participated in the tender and not honored the allotment orders of contract or backed out without enter into agreement.

### **Earnest Money Deposit**

8. Tenderer shall pay EMD of Rs 5,00,000/- (five lakh rupees) for **entire Corporation** through Demand Draft obtained from any Nationalized Bank / Scheduled Bank in favour of Public Transport Department Government of AP, Vijayawada payable at Vijayawada.

Signature of the Tenderer

9. Bidders have to pay Rs. 100/- through APTS e-platform towards EMD in addition to EMD amount.
10. No exemption of EMD is allowed to any Government Organizations / SSIs etc.
11. The EMD will not carry any interest. The EMD of the unsuccessful tenderers will be refunded only after finalization of Tenders.
12. The Corporation shall not be responsible for any delay in refund of EMD due to any reason in finalizing Tenders i.e. Administrative reasons / Court directive etc. The EMD of the successful tenderer will be adjusted towards security deposit payable to the Corporation.

### **Eligibility Criteria**

13. Only those tenderers who possess the following eligibility criteria shall quote their bids through online. Tenderers shall upload/submit documentary proof of eligibility criteria. Tenders which are not meeting the eligibility criteria will be summarily rejected.

The eligible tenderer can be an Individual/ Partnership firm/ Firm/Company/Corporation and shall fulfill the following criteria:

- a) **Average Annual Turnover:** *The average annual turnover, in advertisement business, of the tenderer for the latest two consecutive financial years shall be equal to or more than **Rs.10 lakhs**.*

Proof of which shall be submitted by way of Audited Profit & Loss Account and Balance Sheet certified by authorized Chartered Accountant and Auditor's Certificate.

- b) **Experience:** *The experience of the tenderer in the advertisement field shall be for a minimum of two years in reputed public/private organizations.*

The tenderer should have completed 2 yrs of experience as on the date of submission of tender.

The tenderer shall upload/submit the proof of experience in the form of certificate (with details of period of experience and nature of work) issued by the concerned organization and shall be supported by copies of agreements/ work orders.

- c) **Income tax:** *The tenderer shall submit income tax proof in the form of certified copies of Income Tax Returns filed for the latest two consecutive years.*

### **Forfeiture of EMD**

14. The EMD of the tenderer will be forfeited under the following circumstances.

- I. When the tender form submitted by the tenderer is invalid.

The Tender form is liable to be treated as invalid...

- (a) When the EMD is not paid or paid less than what is stipulated in the tender.

Signature of the Tenderer

- (b) When the EMD is paid through other means i.e., in a manner other than what is stipulated in the Tender Notification.
  - (c) When Tender form with pre-conditions or additional conditions is submitted.
  - (e) When the tender is submitted in an unconcerned tender form.
  - (f) When the tender form is submitted by a minor. However, in case the tender is submitted on behalf of a minor, necessary proof of guardianship shall be submitted, failing which tender will be rejected.
  - (g) When the Tender form is submitted by the person/ Agency who attracts clause 7above.
  - (h) When the Tenderer submit bids without meeting eligibility criteria at point no. 11 above.
- I. When the successful tenderer fails to pay the Security deposit / Bank Guarantee for the contract which is allotted to him during tenders within 30 days from the date of issue of allotment letter for the contract.
  - II. When the successful tenderer backs out from taking up the contract, without carrying the business for the stipulated period, for whatsoever reason.
  - III. When the successful tenderer fails to enter into an agreement with the Corporation within 30 days from the date of issue of allotment letter for the contract.
  - IV. If the rates quoted in the tender application form and in e-portal are different, then the application is treated as invalid and the tenderer will be disqualified and the EMD will be forfeited
  - V. If the bidder is previously participated in the any of the tenders invited by Corporation and not honored / not entered into agreement after issue of the allotment orders issued by Corporation.

### **Submission of Tender:**

- 15. Before submission of the tender, tenderers are required to make themselves fully conversant with terms and conditions, so that no ambiguity arises at a later date in this respect.
- 16. If the tenderer finds discrepancies in tender document and its conditions or if he is in doubt as to their meaning he should at once intimate and obtain clarification prior to submission of the tender.
- 17. If the tender is submitted on behalf of a firm, name of the person representing the firm along with designation shall be mentioned in the tender form below the firm name. Also proof of authorization shall be enclosed.

Signature of the Tenderer

18. Tenderer shall upload/ attach the scanned copies of experience certificates in the relevant field along with the tender form in the e-portal.
19. The tender document shall be filled in all respects and shall be signed by the Tenderer. The Tenderers should ensure that their offer is submitted before closing date and time of e-tenders.
20. The amount offered by bidder in the application is amount to be paid to Corporation for the first year of contract, excluding taxes and levies.

**Opening and Evaluation:**

21. The e-Tenders will be opened in the Office of Chief Manager (COMM), APPTD (APSRTC), RTC House, PNBS, Vijayawada as per the schedule indicated in the tender document.
22. In the event of the date specified for opening of tender being declared as a holiday for APPTD (APSRTC)'s office, the due date for submission of tenders and opening of tenders will be the following working day.
23. e-portal will generate the bidders list in the order of highest bid to lowest bid (ie., base price offered to Corporation for the first year of contract in the e-portal) and the Tender Evaluation Committee constituted by the APPTD (APSRTC) shall verify and negotiate with the highest bidder. No correspondence will be entertained outside the process of negotiation/ discussion with the Committee.
24. If two tenderers offer the same amount per annum, the decision of the tender committee in allotment of contract is final. It is also requested to attach/ enclose the proof of experience certificates along with the tender form to e-portal.
25. The tender must be unconditional. Conditional offers will be summarily rejected. The tender shall be quoted by the Tenderer entirely in Indian Rupees.
26. Any approach from the tender representative or his agent trying to influence the decision on the tender, officially or otherwise, shall render the tender liable to be summarily rejected duly forfeiting the EMD. The tender committee has been empowered to take the final decision regarding the tender.

**Amendment of Tender Document:**

27. At any time prior to the date of submission of proposals, APPTD (APSRTC) may for any reason, whether at its own initiative or in response to a clarification/request by a prospective Tenderer modify the Tender Document by issuing an addendum.
28. Any Addendum thus issued shall become a part of the Tender Document and will be posted on the website <https://tender.apeprocurement.gov.in> or [www.apsrtc.ap.gov.in](http://www.apsrtc.ap.gov.in). tenderer shall submit the signed copy of addendum along with tender document while submitting the tender.
29. To provide reasonable time to the prospective Tenderers to take an addendum into account while preparing their proposals, the date of submission of proposals may be extended, at the discretion of the tender committee, if required.

Signature of the Tenderer

Note: Even though the tenderers meet the requirements, they are subject to be disqualified at any stage if they have made misleading or false representations in the forms, statements and attachments submitted in proof of the requirements.

**Allotment of contract**

30. As per the recommendations of the Committee, the contract will be allotted to the successful tenderer. The successful tenderer shall enter into agreement within 30 days from the date of issue of allotment letter for the contract.
31. Agreement period will commence from 31st day of issue of allotment letter and no correspondence for change of commencement date of contract period will be entertained.

**Termination of tender process**

32. APPTD (APSRTC) may terminate the tender process at any time and without assigning any reason. APPTD (APSRTC) makes no commitments, express or implied, that this process will result in a business transaction with anyone.
33. The Managing Director of APPTD (APSRTC) reserves the right to accept, reject or modify any or all tenders without assigning any reasons thereof. The tenderer shall have no cause of action or claim against APPTD (APSRTC) for rejection of his / her tender.

## **General Conditions of the Contract**

### **Nature of Business:**

1. The contract is for appointment of advertising Contractor for display of ads on the reverse of TIM tickets which will be circulated in the Corporation.
2. Details of size of tickets, ad space permitted along with the usage at Districts of Corporation are shown at Annexure – A.

### **Contract period:**

3. The contract period is for 3 years.

### **Submission of Ad content:**

4. The Advertising contractor shall supply the (Art work)Ad content to be printed on reverse of TIM tickets in the required format in soft copy and in hard copy to Chief Manager(Comm).
5. While issuing tickets, occasionally the advertisement at the back of the Ticket may split into two parts and APPTD (APSRTC) is not responsible for the same.
6. However, the size of the ad may be restricted to 45 mm x 56 mm (height x width) (i.e two ads on one ticket) in order to ensure that in all circumstances there will be one advertisement remains on the ticket even if it is torn not exactly while issuing tickets to the passengers.

### **Printing of ads on TIM tickets:**

7. Advertisements will be printed on the back side of TIM tickets by the authorized ticket printing contractor. The Advertisement Contractor shall bear the printing charges for advertisements on reverse of these tickets at the rates mutually fixed by printing contractor and advertisement contractor. These printing charges shall be paid to the printing contractor by the advertisement contractor whenever the advertisements are printed.
8. The advertising contractor shall submit the ads along with the details of quantity of TIM rolls to be printed on reverse of TIM Tickets etc in hard and soft copy to Chief Manager(Comm). The contractor shall also specify the number of Tim rolls to be printed with ad and District in which the TIM rolls to be circulated.

### **Security Deposit:**

9. The successful tenderer shall have to pay security deposit i.e., amount equivalent to six months license fee of the 3<sup>rd</sup> year contract within 30 days from the date of issue of allotment letter for the contract. The Security deposit shall be paid to the Chief Manager (COMM), A.P.S.R.T.C., RTC House, Vijayawada, through Demand Draft obtained from any Nationalized Bank/Scheduled Bank in favour of FA &CAO, A.P.S.R.T.C., Vijayawada, payable at Vijayawada

Signature of the Tenderer

10. The security deposit will not carry any interest and will be refunded to the Contractor after one month from the date of completion of contract period, after adjusting the dues, if any payable by the advertising contractor to the Corporation.
11. The security deposit will not be adjusted towards monthly installments payable by the advertising contractor.
12. In case of termination of contract due to breach of terms and conditions of contract / agreement, Corporation shall have the right to adjust the security deposit paid by the advertising contractor towards the dues payable to the Corporation and to forfeit the balance security deposit.

**Bank Guarantee:**

13. The successful tenderer shall have to submit Bank Guarantee valid for one year from the date of commencement of contract for an amount equivalent to six months license fee of 1<sup>st</sup> year of contract within 30 days from the date of issue of letter for appointment as advertising contractor obtained from any Nationalized Bank/Scheduled Bank. The Bank Guarantee shall be returned on completion of validity.
14. The Corporation shall have the right to invoke the Bank Guarantee at any time towards the due amounts payable to the Corporation, if the advertising contractor defaults in payment of monthly license fee amount or penalty, or for breach of any terms and conditions of the agreement.

**Payment of contract amount:**

15. The contract amount payable by the advertising contractor shall be paid as under:

The advertising contractor shall pay monthly license fee (dividing the yearly license fee into 12 equal parts) amount in advance on or before 10<sup>th</sup> day of every month to the Chief Manager(Comm) along with taxes and other charges if any through demand draft obtained in favour of FA & CAO, APPTD (APSRTC), payable at Vijayawada.

16. The advertising contractor shall pay the contract amount to the Corporation, without any deductions. In other words, the amount quoted in the Tender/agreed to be paid to the Corporation towards the contract shall be paid in Toto.
17. The contractor shall pay license fee to the Corporation without deducting TDS and any other taxes, as APPTD (APSRTC) is exempted from TDS.

**Taxes / Levies:**

18. The Contractor shall pay GST / imposts/ Levies to the Corporation (at the rate as fixed by the Government from time to time), on the contract amount payable to the Corporation and penal interests, in addition to payment of contract amount as agreed to be paid to the Corporation, irrespective of display of advertisements on reverse of TIM tickets at Corporation.

Signature of the Tenderer



**Enhancement of License fee:**

19. The amount quoted in the tenders is license fee per month during first year of contract. The license fee shall be enhanced by 10% over the previous year from 2<sup>nd</sup> year onwards.

**Default in payment**

20. In the event of delay in payment of monthly installment, the advertising contractor is liable to pay penal interest for each day of delay beyond the due date at 24% per annum, in addition to the installment amount. This clause shall not prevent the Corporation from forfeiting the guaranteed deposit and the security deposit of the advertising contractor.
21. If the Advertising Contractor fails to pay the monthly installments for three consecutive months, or fails to pay the monthly installment within stipulated period defaulted, thrice during the calendar year or commits breach of any conditions of the agreement, the corporation shall have the right to take any one or all the following actions:
- a. to order to stop printing of advertisements or to stop circulation of tickets with Ads
  - b. to terminate the contract.
22. In case contract is terminated, Corporation shall have the right to adjust the deposits (Security Deposit and Guaranteed deposit amount) towards all the dues payable to the Corporation including incidental financial losses that might arise on account of such premature termination and also to forfeit the balance of deposit amounts.

**Minimum period of business:**

23. The Advertising Contractor shall carry out the business of display of advertisements through the media allotted to him for a minimum period of one year from the date of commencement of the contract.
24. In the event of the Advertising contractor seeking premature termination of the contract within the stipulated minimum period of one year, the Advertising Contractor shall submit a 3 (three) months advance notice on completion of 9 months period. In case of such pre-closure, the licensee has to make payment of license fee for 3 month's notice period also from the date of such notice. Else, the license fee with applicable penal interest will be deducted from deposits.
25. In the event of advertising contractor seeking pre-closure of contract before 9 months period, the deposits will be refunded duly deducting unpaid license fee for minimum period of business with applicable taxes and interests.
26. If the contractor clears the balance contract amount for the left over minimum stipulated period of one year, the Security Deposit and Bank Guarantee will be refunded. In case the contractor fails to pay the amount which falls short of the amount payable for one year, Corporation has the right to adjust the Security Deposit and Bank Guarantee towards the dues payable by the contractor and to refund the balance deposits, if any. In the event of any further short fall even after adjustment of Security Deposit and Bank Guarantee, the contractor shall make good the short fall within the prescribed time.

**Agreement:**

27. The contract period commences from 31<sup>st</sup> day of the date of issue of allotment letter of the contract whichever is earlier.
28. The successful tenderer shall enter into an agreement with the Corporation duly paying applicable stamp duty within 30 days from the date of issue of allotment letter for the contract.
29. Failure to pay security deposit and / or to submit guaranteed deposit / enter into an agreement within the stipulated period shall render cancellation of allotment of contract and the EMD / security deposit and guaranteed deposit paid shall be liable for forfeiture.
30. The successful bidder shall submit documentary evidence such as Aadhar card, PAN/GST Certificate, etc at the time of entering into agreement.

**Pre closure of contract:**

31. In case of contractor seeking pre closure of contract after completion of minimum period of business, the Advertising Contractor shall submit a 3 (three) months advance notice. In such pre-closure, the licensee has to make payment of license fee for 3 month's notice period also from the date of such notice. Else, the license fee with applicable penal interest will be deducted from deposits.

**32. Termination of contract:**

- a) At any point of time during the subsistence of the contract, the contract can be terminated by the Corporation giving one month advance notice without assigning any reason. In such circumstances, the Security Deposit & Bank Guarantee which may remain to the credit of the Corporation will be refunded after all the dues payable to the Corporation have been settled. Corporation shall not be liable to pay any damages that the Bidder may suffer on account of such termination.
- b) The Bidder can withdraw from the contract by giving three months advance notice to Corporation after completion of 9 months contract period and complete the minimum period of one year business. The Security Deposit and Bank Guarantee liable for forfeiture in case the Bidder withdraws from the contract without giving three months' advance notice to the Corporation.

However, the Bidder is permitted to exercise this option only on completion of minimum stipulated period of one year. Corporation reserves the right to terminate the contract at any time during the contract period by giving 3 months advance notice to the advertising Bidder.

- c) In case of breach of terms and conditions of the contract, Corporation shall have the right to terminate the contract with a one month advance notice. In such case the security deposit and bank guarantee is liable for forfeiture / invoking.

### 33. **Nomination of legal heirs in the event of death of Bidder:**

The advertising Bidder shall nominate his/her legal heir in notarized affidavit under intimation to the Corporation before commencement of the contract. In case of death of the Bidder during the subsisting period of contract, the nominee will be permitted to continue the business on the same terms and conditions for the remaining period of contract duly entering into a supplementary agreement on Rs.100/- Non-Judicial Stamp Paper purchased at the cost of Bidder.

### **General Terms**

34. Corporation will undertake printing of ads and circulation according to its scheduled program. The contractor shall abide by such scheduled program.
35. The minimum time required for printing Ad on reverse of TIM tickets is one **month**. Ad contractor shall not claim for loss incurred due to delay in printing of Ad.
36. Corporation reserves the right to print advertisements of its choice, on 10% of the total no. of TIM tickets to be prepared in the particular month and the Advertising contractor shall not have any objection nor shall claim any advertisement revenue thereof.
37. The corporation is at liberty to display advertisements of its own or advertisements of Government Departments / Govt. sponsored advertisements / Private Advertisements etc.
38. Corporation reserves the right to appoint separate contractor / contractors for display of advertisements **on other types of tickets which are not included in this contract.**
39. The Advertising Contractor shall make good all losses if any and settle all disputes / complaints of the advertisers from whom he procured advertisements for printing.
40. i) The Advertising Contractor shall have to obtain any certificate or permission or license as may be necessary or required from the concerned authorities of Central Government / State Government / Local body for display of advertisements.  
  
ii) The Advertising Contractor shall comply with all the rules and procedures laid down in the local / within the territorial limits, in which the business is carried on and shall pay all the Taxes, fees or other sums payable to the local or any authorities for the purpose of carrying out the business of display of advertisements and corporation is not liable for any dues payable to any authority.
41. The Advertising Contractor shall not procure any advertisements for printing which may offend decency, good morals or may promote ill will or hatred amongst any class or classes of the public. Corporation shall have the right to prohibit / reject such advertisements from printing and the advertising Contractor shall not have the right to claim for any loss or damages that he may suffer on account of such rejection or restriction.
42. The advertising contractor shall not procure advertisements concerning Tobacco, Pan Masala, Liquor, Alcoholic products – Narcotics, Obscene material, Religious / Political and Election campaign slogans or any other product prohibited by the Corporation / Government from time to time.

Signature of the Tenderer

43. The Corporation shall not be liable for any loss incurred by the advertising contractor to its Bankers, Financial institutions, customers, personnel engaged by the advertising contractor or any other person connected with the business of the advertising contractor.
44. The advertising contractor shall not procure any advertisements for printing beyond the date of expiry of the agreement.
45. The Advertising Contractor shall furnish information that may be required by the Corporation from time to time, connected with the display of advertisements.
46. The Corporation shall not be accountable for any loss or damage etc. that the advertising contractor may suffer on account of any advertisements printed / not printed for any reason.
47. The Advertising Contractor shall not engage persons below the age of 18 years. The persons engaged by the Advertising Contractor shall not have any right or claim whatsoever, for employment in APPTD (APSRTC) at a future date.
48. The Advertising Contractor shall comply with the provisions of all the Acts of Government relating to Labour and the Rules and Regulations made there under, from time to time like payment of P.F., ESI, Minimum wages as prescribed by the Govt. of A.P. and submit the proof of compliance. The Contractor shall at all times indemnify the Corporation all claims, damages for compensation under the provisions of all Laws and Acts pertaining to the Labour engaged by them.
49. The Corporation is not liable to pay compensation in case of death or injury (simple / grievous) caused to any person engaged by the Advertising Contractor in connection with procurement of advertisements. The Advertising Contractor is liable to bear all expenses and for payment of compensation in such cases.
50. The Advertising Contractor shall indemnify the corporation for any claim made by any authority and reimburse the same in case any payments are made by the corporation.
51. The Advertising Contractor shall not appoint other firms / agencies / individuals as sub – contractors to carry out the business of procurement of advertisements for printing.
52. In case of breach of terms and conditions of the contract, Corporation shall have right to terminate the contract with a week days advance notice.
53. The advertising contractor shall not submit the ad content to printing authority, if found that the licensee directly submitted ad content to printer, Corporation reserves right to terminate the contract duly forfeiting all the deposits.
54. In case advertisements are not printed due to bundhs/ agitations/ other internal or external factors, for a particular period or periods – the Corporation shall not be liable for any loss or damage caused to the advertising contractor.

55. The Advertising Contractor shall not employ, associate or include as business partner any person who was advertising contractor of the Corporation and defaulted in payment of contract amount.
56. In case it comes to the notice of the Corporation that the Advertising Contractor has employed / associated / included such person in carrying out the business, the Corporation shall have the right to terminate the contract.
57. Tim Tickets with any Ad will not be permitted in the buses operated to Tirumala.
58. The business shall be carried out only on the name of individual / firm / agency, as the case may be, that was specified on the Tender form, while submitting the tender. During the course of contract, the Contractor / Agency shall not be allowed to change the name of the Agency or to transfer the Agency.
59. The Managing Director of APPTD (APSRTC) reserves the right to modify any condition / conditions of the agreement, and add any other condition / conditions during the contract period. The Agent has to abide by the conditions modified / incorporated and has to enter into a fresh agreement with the corporation at their cost.
60. In case of any dispute or differences arising on the terms and conditions of the tender or contract as the case may be, the decision of the Managing Director, APPTD (APSRTC) shall be final and binding on both the parties.
61. If any dispute arises between the advertising contractor and Andhra Pradesh State Road Transport Corporation, the High Court of judicature at Amaravati for the state of Andhra Pradesh and the courts in Vijayawada will only have jurisdiction.

**CHIEF MANAGER (COMM)**

To  
The CHIEF MANAGER (COMM),  
A. P. S. R. T. C. RTC House,  
Vijayawada.

Sir,

Sub :-**TENDERS** - Submission of Tender for appointment of Advertising Contractor for display of advertisements on back side of TIM (Ticket Issuing Machine) tickets of Corporation for a period of three years – Reg.

Ref: Tender Notification No: Comm 5/2025

I/We hereby submit Tender for appointment as Advertising Contractor for display of advertisements for printing on back side of TIM (Ticket Issuing Machine) tickets of Corporation, after carefully going through the Terms and Conditions and other rules stipulated by the Corporation, which are made available to me/us, along with the Tender Form.

Encl: Tender form

Place:

Yours faithfully,

Date:

(SIGNATURE OF THE TENDERER)  
along with seal

Address:

Signature of the Tenderer

**ANNEXURE - II****Tender Application form**

**Affix latest  
passport  
size photo  
with self  
attestation**

To  
The CHIEF MANAGER (Comm),  
A. P. S. R. T. C. RTC house,  
Vijayawada.

Sir,

Sub:-Submission of Tender Application form for evaluation of the offer /quote submitted for appointment of Advertising Contractor for display of advertisements on back side of TIM (Ticket Issuing Machine) tickets of Corporation for a period of three years– Reg.

1) Name of the Tenderer :  
(In capital letters)

2) Status (Individual/Partnership :  
Firm/Company/Others) with  
details and proof thereof

3) GST certificate No. :

4) Address for correspondence :

Telephone No.

5) Permanent residential :  
address

Telephone No. :

6) Email/Website address :

7) Tender document fee :  
**(if downloaded)**

a. Demand Draft No. & Date :

b. Amount in Rs. : Rs. **11,800/-**

c. Bank particulars :

(Cheques will not be accepted)

8) Earnest Money Deposit : Rs. 5 lakh  
amount particulars

a. DD No. & Date :

Signature of the Tenderer

b. Bank particulars :  
(Cheques will not be accepted)

9) PAN No. & TAN No. :

10) Aadhar card No. :

11) Partnership deed :

12) Annual turnover (in Lakhs) : Year : Lakhs:

Year : Lakhs:

Average annual turnover : Year : Lakhs:

(Certified by CA and copies are to be uploaded)

13) Profit & Loss and Balance sheet Statements

of latest two years P&L : Year :

Year :

Balance sheet: Year :

Year :

14) Experience of the Tenderer : \_\_\_\_\_ years

in number of years in the advertising field

(Experience certificates for the specified period shall be enclosed)

15) I/We hereby submit the certified copies of  
Income Tax returns filed for the last two years  
as Income Tax proof

Year :

Year :

16) I/We have carefully read the terms and conditions of the tender document

17) It is hereby confirm that I/We are entitled to act on behalf of our corporation/company/ firm/organization and empowered to sign this document as well as such other documents, which may be required in this connection.

18) I/we hereby agree to be appointed as Advertising Contractor for display of advertisements on back side of TIM (Ticket Issuing Machine) tickets of the Corporation for a period of three years.

19) I/we have carefully read and understood the terms and conditions of the tender and of the contract and hereby confirm my/our acceptance to the Terms and Conditions stipulated. In the event of my/our failure to abide by any of the Terms and Conditions, the EMD amount paid by me/us is liable for forfeiture.

Place:

Date:

(Signature of the tenderer)

along with seal/stamp

Address:

Signature of the Tenderer



**ANNEXURE - III****Letter of authorization for attending tenders**

Sub: Authorization for attending the opening of Tenders on \_\_\_\_\_ (Date), called for appointment of Advertising Contractor for display of advertisements for printing on back side of TIM (Ticket Issuing Machine) tickets of the Corporation for a period of three years.

Following persons are here by authorized to attend the opening of the tender mentioned above on behalf of ..... (Tenderer) in the order of preference given below:

Order of preference	Name	Specimen signature
---------------------	------	--------------------

I

II

Signature of Tenderer

Or

Officer authorized to sign the tender

**Note:**

1. Maximum of two representatives will be permitted to attend Tender opening. In case where it is restricted to one, first preference will be allowed.
2. Permission for entry to the hall where Tenders are opened may be refused in case authorization as prescribed above is not produced.
3. The persons authorized by the tenderer above shall have decision making power.

Signature of the Tenderer

## Annexure – A

Length of the ticket roll is 16 meters. The approximate no. of tickets that can be issued from a roll is 250 tickets.

<b>Details</b>	<b>TIM Ticket</b>
GSM of the paper	54
Ticket width	5.6 cm
Ticket length	4.5 cm
No. of tickets usage / annum	167.5 Crore
Space allotted for display of ads	Complete portion on rear side of TIM ticket (excluding margins)

Monthly consumption of Tim rolls at Corporation: 69 lakhs per annum.

(\_the yearly consumption may vary).

Signature of the Tenderer